

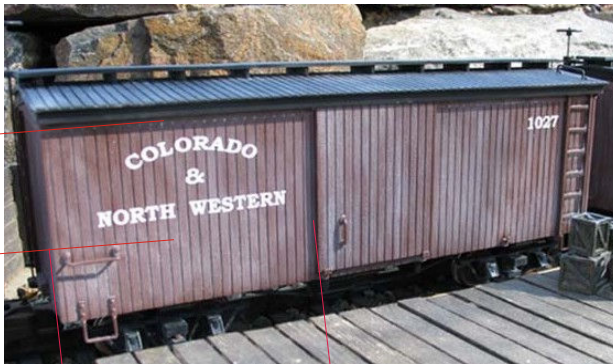
# Lettering Specification Guide for Cut Vinyl Transfers

Giving us as much information as possible will allow us to give you an accurate quote in the least amount of time. Word processing files, graphic files, or even pencil sketches are also very helpful, but in most cases we will not be able to use them directly.

We prefer all dimensions, including font size, to be specified in inches or millimeters. Font sizes in points are too ambiguous.

**Desired Lettering Height** (if known)  
(in inches)

**Min Lettering height = 0.19"**  
(Height of shortest letter)



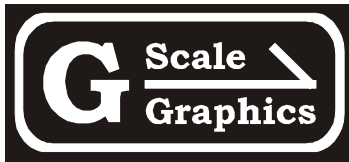
**Max available height**

**Max available width**

**Required Information:** Text, key dimensions, and Color (See color chart on next page)

**Helpful Information:** Max available width, Max available height, Desired text width, font

**Note:** The smaller the lettering, the more difficult it is to produce. For most fonts, we will not attempt to produce lettering heights of less than 0.19" (19 pt., upper case). Lower case lettering (with dotted "i"s) and punctuation marks can also be difficult to produce and apply.



## Our Standard Colors for Cut Vinyl Transfers

Colors shown are to be used as a rough guide only

Vinyl Color Samples  
are available upon request



Matte White



Matte Black



Gold



Silver



Matte Red



Matte Yellow



Sunflower



Light Navy Blue



Dark Green



Bright Green



Burgundy



Dark Brown



Tan

Other colors are available  
for a one-time charge of \$25.